

2026

LIONS BIKE SHOW

SPONSORSHIP



Sunday, 1 November 2026



Macclesfield Recreation Ground
2-8 Davies Street Macclesfield SA 5153



Always. *There for the community.*
lions australia 
 75 years and counting

ABOUT WHO ARE LIONS?

Lions Australia is part of the world's largest and most impactful and active service organisation - Lions Clubs International. With a proud legacy of over 75 years in Australia, Lions are ordinary people doing extraordinary things to make a positive difference in their communities, across the country, and around the world.

Lions are volunteers who come together to meet local needs, support those doing it tough, and lead meaningful projects that create lasting impact. From disaster relief and environmental sustainability to youth programs, medical research, and community development, Lions are at the heart of service.

In Australia alone, Lions operate more than 1,100 clubs, made up of over 21,500 dedicated members. These clubs are active in every corner of the country - urban, regional, and remote - delivering grassroots initiatives that respond directly to the needs of their communities.

But Lions are more than just community volunteers. We are people of action, united by a global mission to serve. With the motto "We Serve," Lions are known for rolling up their sleeves, stepping in when help is needed most, and showing leadership with humility and heart.

lions australia 
we serve

Lions are also behind some of Australia's most respected charitable efforts, including the Lions Eye Health Program, Australian Lions Childhood Cancer Research Foundation, Lions Assistance Dogs, and ongoing flood, fire, and drought relief through the Australian Lions Foundation and Lions Clubs International Foundation. All Lions pay membership fees which cover all Lions administrative costs and that is why every dollar raised by Lions goes directly back into the community - it's one of the many things that sets us apart.

The Battunga Country Lions Club started the Lions Bike Show in Macclesfield in 2017. This event brings together riders from across the state up through the Adelaide Hills for a fun day of food, bar, entertainment, traders and of course showing off their bikes. All funds raised go towards local charities and supporting the community.

**Lions Bike Show
Hosted by Battunga
Country Lions Club**

SPONSORSHIP OPTIONS

Trader Sponsorship \$500

Registration

- ▶ 4 Complimentary tickets to the Bike Show at Macclesfield Oval

Marketing & Promotion

- ▶ Display area in a prominent location on the Bike Show oval. (Sponsor to provide display equipment)
- ▶ Conduct of audio and visual demonstrations of product or capability (sponsor to provide audio visual equipment).
- ▶ Verbal acknowledgments by the MC during the Bike Show.
- ▶ Sponsor Logo on all pre-event promotional material, including media releases.
- ▶ Company blurb (300 words) and media included on the Bike Show website.
- ▶ Logo on Bike Show website linked to sponsor's own website.
- ▶ Corporate banners to be displayed at the Bike Show (sponsor to provide) (x2).
- ▶ Social media posts (x 2).
- ▶ Benefit from spin-off media coverage relating to the Bike Show.



SPONSORSHIP OPTIONS

Prime Sponsorship \$1,000

Registration

- ▶ 8 Complimentary tickets to the Bike Show at Macclesfield Oval

Marketing & Promotion

- ▶ Display area in a prominent location on the Bike Show oval. (Sponsor to provide display equipment)
- ▶ Conduct of audio and visual demonstrations of product or capability (sponsor to provide audio visual equipment).
- ▶ Demonstration rides on BMX track adjacent to oval with sponsor responsible for provision of bikes, safety procedures, security and liability for the rides.
- ▶ Verbal acknowledgment by the MC during the Bike Show.
- ▶ Logo on all pre-event promotional material, including media releases.
- ▶ Company blurb (300 words) and media included on the Bike Show website.
- ▶ Logo on Bike Show website linked to sponsor's own website.
- ▶ Corporate banners to be displayed at the Bike Show (sponsor to provide) (x4).
- ▶ Social media posts (x4).
- ▶ Benefit from spin-off media coverage relating to the Bike Show.



SPONSOR & EXHIBITION

APPLICATION FORM

All prices are listed in AUD and exclude GST

RETURN TO

battungalions@gmail.com

Or mail to
PO Box 371, Macclesfield SA 5153

Any queries, please call
David Ledger, Secretary on
0451 696403

Contact Person*

*All correspondence will be directed to this person.

First Name

Surname

Organisation

ABN

Position

Address

Suburb

State

Country

Postcode

Office Number

Mobile Number

Email Address

Sponsorship Package Selection

☐

Trader Sponsorship

\$500

☐

Prime Sponsorship

\$1000

☐

I/we agree to commit to the above-selected sponsorship package for the 2026 Lions Bike Show and accept the terms and conditions.

Signature

Printed Name

Date

Once sponsorship has been approved, a formal invoice will be issued for the agreed sponsorship package.

TERMS & CONDITIONS

FOR SPONSORS

These Terms and Conditions apply to all sponsorship arrangements for the Lions Bike Show ("the Bike Show") scheduled for 1 November 2026 in Macclesfield, South Australia, hosted by Battunga Country Lions Club ("the Organiser").

1. Agreement and Acceptance

1. By submitting a completed sponsorship application form or otherwise agreeing to sponsor the Bike Show, the sponsor ("Sponsor") agrees to be bound by these Terms and Conditions.
2. The agreement becomes binding once the Organiser provides written confirmation of acceptance and issues an invoice.

2. Sponsorship Inclusions

1. The Sponsorship package is outlined in the Sponsorship Agreement and includes only the benefits explicitly stated therein.
2. The Organiser reserves the right to amend sponsorship inclusions to ensure the successful delivery of the Bike Show or in response to operational requirements.
3. All reasonable efforts will be made to deliver the sponsorship benefits as described, but the Organiser is not liable for variations due to unforeseen circumstances.

3. Payment Terms

1. All sponsorship fees are quoted in Australian Dollars (AUD) and are exclusive of GST unless stated otherwise.
2. A tax invoice will be issued upon confirmation of sponsorship. Payment must be made in full within 30 days of the invoice date.
3. Sponsorship entitlements will not be activated or confirmed until full payment is received.

4. Cancellations and Refunds

1. Cancellations must be submitted in writing to the Organiser.
2. If cancellation is received:
 - i. Before 31 July 2026, 100% of the sponsorship fee will be refunded.
 - ii. After 31 July 2026, 50% of the sponsorship fee will be refunded.

4.3 The Organiser reserves the right to cancel or reschedule the Bike Show due to unforeseen circumstances (e.g. public health emergencies, natural disasters). In such cases, the Organiser will offer a credit, refund, or alternative arrangements, at its discretion.

5. Sponsor Responsibilities

1. The Sponsor must provide all required artwork, logos, advertising material, or other deliverables by the deadlines specified by the Organiser.
2. The Sponsor warrants that all submitted materials are owned by the Sponsor and do not infringe any third-party rights.
3. The Sponsor agrees to cooperate with the Organiser to ensure smooth execution of the sponsorship arrangements.

6. Use of Branding and Intellectual Property

1. The Sponsor grants the Organiser permission to use its name and logo in promotional materials related to the Bike Show.

7. Liability and Insurance

1. The Organiser will not be liable for any loss, damage, or injury suffered by the Sponsor or its representatives in connection with the Bike Show unless due to the negligence or misconduct of the Organiser.
2. Sponsors must hold adequate public liability insurance and any other relevant coverage for their participation in the Bike Show.

8. Force Majeure

1. The Organiser shall not be liable for any delay or failure to perform its obligations under this agreement due to events beyond its reasonable control, including but not limited to acts of God, war, terrorism, labour strikes, natural disasters, or public health emergencies.

9. Governing Law

1. These Terms and Conditions are governed by and construed in accordance with the laws of the State of South Australia.
2. Any disputes will be subject to the exclusive jurisdiction of the courts of that State.

Thank you
for your
support

